**Research a Corporation**
Select one corporation from the Fortune 500 list. Do internet research and create a PowerPoint report that you can present in about 5 minutes. Your presentation must cover the topics below. Use pictures, figures and diagrams where appropriate.

1. Where is the firm headquartered? How many locations in the U.S. or Worldwide?
2. What is their principle product or service? If they have numerous products, summarize or categorize them.
3. What is their basic business model? How do they make their money? This may be simple, or complex. Try to analyze their business. What do they actually sell to make money? Give this some thought before answering.
4. List some of their competitors.
5. Refer to the Fortune 500 list:  What is their Revenue in $/year? What is their Profit in $/year? What is their Market Value in $?
6. What is their Profit Margin: In other words, what is their "profit as a percentage of revenue"?
7. Is there any "recent news" about this company that you can comment on?
8. Based on your research, do you think this company is a good investment? Would you recommend buying stock in this company as a long-term investment? Explain.